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**Module 1**

* Given the provided data, what conclusions can we draw about crowdfunding campaigns?
  + Theater Arts had the most campaigns with a total of 344.
  + A little over 34% of the crowdfunding campaigns failed.
  + Close to 57% of the crowdfunding was successful.
* What are some of the limitations of this dataset?
  + I guess a limitation could be the demographic of the population contributing to the crowdfunding.
    - Socioeconomic class, location.
* What other possible tables and/or graphs could we create, and what additional value would they provide?
  + As I stated earlier with the population demographics, what socioeconomic class, areas, or locations is this data coming from.
  + A chart with this information could be beneficial to help who or what population of people are contributing.
* Does the mean or the median for the outcome of the ‘successful’ and ‘failed’ number of backers summarize the data?
  + I feel that the median for this data set is best. The values are pretty skewed with high variance.
* Using the data to determine if there is more variability with successful or unsuccessful campaigns:
  + The variance for the ‘successful’ outcomes is far greater than that of the ‘failed’ outcomes.
  + This does make sense. The values are pretty far spread apart and the standard deviation for the ‘successful’ outcomes is pretty high.